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**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

Honorable Marilyn Hall Patel  
Courtroom 15

AMENDED SUPPLEMENTAL MEMORANDUM IN RESPONSE TO THE ISRAELI INSTITUTIONAL GROUP'S NOTICE OF  
SUBSTITUTION OF COUNSEL AND IN FURTHER OPPOSITION TO ITS MOTION FOR APPOINTMENT AS LEAD PLAINTIFF

1                   Lead Plaintiff Movants CLAL Finance Batucha Investment Management, Ltd.  
 2 (“CLAL”) and Direct Investment House (Providence Funds) Ltd. (“Direct”) respectfully submit  
 3 this Amended Supplemental Memorandum in response to the Israeli Institutional Group’s (the  
 4 “IIG”) Notice of Substitution of Counsel and in Further Opposition to its Motion for  
 5 Appointment as Lead Plaintiff.<sup>1</sup>

6                   On July 8, 2008, the Israeli Investor Group (the “IIG”) filed a Notice of Israeli  
 7 Investor Group of Substitution of Proposed Lead Plaintiff and Liaison Counsel (the “Notice of  
 8 Substitution”). (Docket Entry # 133). The Notice stated that it was seeking to substitute the firms  
 9 of Motley Rice LLC as Lead Counsel and Kazan, McClain, Abrams, Lyons, Greenwood &  
 10 Harley, PLC as Liaison Counsel in place of Chitwood, Harley, Haynes LLP and Schubert  
 11 Jonckheer Kolbe & Kralowec LLP, respectively. No explanation was given for the substitution,  
 12 and no motion has been made to appoint Motley Rice as Lead Counsel or Kazan McClain as  
 13 Liaison Counsel in this class action.

14                   The substitution of counsel is highly unusual in class action securities litigation,  
 15 especially while a motion for appointment of Lead Plaintiff and Lead Counsel is pending. Here,  
 16 prior to consideration of Motley Rice and Kazan McClain as Lead Counsel and Liaison Counsel,  
 17 CLAL and Direct request that the Court consider who will actually be running the litigation if IIG  
 18 is appointed lead plaintiff. In a document filed with the Notice of Substitution, Eran Rubinstein  
 19 states that he and his wife Susan Boltz Rubinstein “were retained by the Israeli Institutional  
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 23                   <sup>1</sup> On July 16, 2008, CLAL and Direct submitted a Supplemental Memorandum in response  
 24 to the IIG’s substitution of counsel. On July 19, 2008, Counsel for the IIG, Eran Rubinstein, sent  
 25 emails to counsel for CLAL and Direct that, *inter alia*, questioned the import of the reference to  
 26 “[T]he juggling of lead counsel . . . .” The intent of that statement in the Supplemental Memorandum  
 27 was to relate the change in the proposed lead counsel by the IIG here and the Rubinstein’s history  
 28 of changing law firm affiliations over the past two years. It was not intended to assert or imply  
 anything more. Eran Rubinstein advised counsel that he interpreted the reference to imply that the  
 Rubinstein’s had been involved in prior lead plaintiff motions, and stated that they “have never been  
 involved in any lead plaintiff contest involving our clients.” In order to clear up any confusion,  
 CLAL and Direct hereby withdraw the reference in the Supplemental Memorandum and submit this  
 Amended Supplemental Memorandum in its place.

1 Group . . . to represent them in connection with the Verifone matter.” Declaration of Eran  
 2 Rubinstein (Docket Entry #133-2). Rubinstein states that at the time, he and his wife were “Of  
 3 Counsel” to Chitwood Harley. *Id.* After the Rubinsteins left Chitwood Harley, IIG purportedly  
 4 “made an informed choice to stay with [Eran Rubinstein] and Susan Boltz Rubinstein.” *Id.*

5 Missing from any of the documents submitted by Rubinstein or Motley Rice is a  
 6 signed statement from the client. There is no indication as to why Chitwood Harley was  
 7 removed as counsel, or what the basis was for the “informed choice.” Furthermore, there is  
 8 nothing regarding the relationship between the Rubinsteins and Motley Rice or Kazan McClain.  
 9 Nor is there any indication that IIG has entered into a retainer with Motley Rice, Kazan McClain,  
 10 or the Rubinsteins upon the withdrawal of Chitwood Harley. The only constant in the filing by  
 11 IIG is the Rubinsteins, who clearly are inadequate to act as counsel for the Class.

12 In the past two years they have shopped their Israeli clients from Coughlin Stoia  
 13 Geller Rudman and Robbins LLP to Berman DeValerio Pease Tabacco Burt & Pucillo LLP, back  
 14 to Coughlan Stoia, then to Chitwood Harley. *See Berman DeValerio & Pease LLP v. Eran*  
 15 *Rubinstein*, Civil Action No. 07 Civ. 12127 (PBS), Answer at ¶¶ 1-2 (D. Mass. March 27, 2008)  
 16 (attached as Exhibit A). Their current filing shows that they can add Motley Rice to that list of  
 17 firms.  
 18

19 According to the Rubinsteins,

20 Over the last several years, **a significant part of the services**  
 21 **rendered by the Rubinsteins** in addition to case work, **has been**  
 22 **obtaining international institutional investors as clients to**  
 23 **serve as lead plaintiffs in U.S. based securities class actions.**  
 24 The Rubinsteins have been successful in their endeavors, have  
 developed a good reputation in the business, **and have become**  
**known as attorneys with a book of clients and contacts made**  
**up of international investors**, most notably in Israel and Ireland.

25 *Id.*, Counterclaim at ¶ 25; *see also Eran Rubinstein v. Berman DeValerio Pease Tabacco Burt &*  
 26 *Pucillo*, Civil Action No. 07-cv-04928-JG, Complaint, at ¶ 16 (E.D. Pa. Nov. 21, 2007) (attached  
 27 as Exhibit B). The Rubinsteins stated that their “relationships with valuable contacts and clients .  
 28

1 . . . were direct and personal ones that were not dependent upon their affiliation or employment  
2 with any particular law firm or company.” *Id.*, at ¶ 17.

3 It is questionable whether the members of IIG understand what has been occurring  
4 in their names, or whether Motley Rice knows the history of the Rubinsteins’ brokering of Israeli  
5 clients. Regardless, the Court should consider the public record and the Rubinstein’s own  
6 admissions in addressing the adequacy of IIG to act as lead plaintiff and Motley Rice as lead  
7 counsel, and ask who actually is controlling this litigation on behalf of IIG, and what assurances  
8 there are that Motley Rice would continue as lead counsel were it to be so appointed. Based on  
9 their own admissions, being under contract by one law firm does not mean that the Rubinsteins  
10 will not take their “book of clients” and enter into an arrangement with counsel other than Motley  
11 Rice.<sup>2</sup> This proclivity to change allegiances is particularly troublesome in the class action  
12 setting. As the Third Circuit has noted:

14 Attorneys who represent large classes of plaintiffs, rather than  
15 individual clients, have no less of an obligation to put their clients’  
16 interests ahead of their own. But members of such a class, unlike  
17 the active and involved individual clients of the traditional  
18 paradigm, frequently have little or no opportunity or incentive to  
19 monitor their attorneys’ fidelity and zeal. Without such monitoring,  
20 class counsel may well give in to the temptation to shirk, to  
21 overcharge, or to prosecute or settle the case in a way that  
22 maximizes their own fees rather than the class’s recovery . . . . The  
23 problem is particularly acute in securities class actions, in which  
24 thousands of small shareholders will have a modest financial  
25 interest in the outcome of a suit which can involve damages in the  
26 billions. Such small shareholders are unable or unlikely to carefully  
27 monitor class counsel.

28 *In re Cendant Corp. Sec. Litig.*, 404 F.3d 173, 187 (3d 2005) (citations omitted).

It is not in the Class’s or this Court’s best interest to have unappointed counsel

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2 In recommending that the Rubinstein’s motion to dismiss the Massachusetts action, Magistrate Judge Sorokin found that “[O]n August 31, 2007, while still associated with [the Berman firm] in an Of Counsel capacity, [the Rubinsteins], by their own admission, ‘decided to accept an offer made by [the Coughlin] firm’ and began work Of Counsel to that firm on September 1, 2007.” *Berman DeValerio Pease Tabacco Burt & Pucillo*, Civil Action No. 07-cv-12127-PBS, Report and Recommendation on Defendants’ Motion to Dismiss or Transfer, at 5-6 (D. Mass. Feb. 7, 2008) (attached as Exhibit C).



1 substitute lead counsel on the whim of the unappointed counsel's self-interests. What is more, it  
2 is an affront to the Private Securities Litigation Reform Act of 1995 which was enacted to put an  
3 end to such attorney-driven behavior.

4 Rule 23(a)(4) requires prospective lead plaintiffs to establish that they "will fairly  
5 and adequately protect the interests of the class." In this regard, the focus of a court's inquiry is  
6 "whether: 1) plaintiff's interests are antagonistic to the interest of other members of the class;  
7 and 2) plaintiff's attorneys are qualified, experienced and able to conduct the litigation." *Baffa v.*  
8 *Donaldson, Lufkin & Jenrette Secs. Corp.*, 222 F.3d 52, 60 (2d Cir. 2000) (citation omitted). In  
9 ascertaining the adequacy of counsel, courts consider: (1) the work counsel has done in  
10 identifying or investigating potential claims in the action, (2) counsel's experience in handling  
11 class actions, other complex litigation, and claims of the type asserted in the action, (3) counsel's  
12 knowledge of the applicable law, (4) the resources counsel will commit to representing the class,  
13 and (5) "any other matter pertinent to counsel's ability to fairly and adequately represent the  
14 interests of the class." *See In re Initial Pub. Offering Sec. Litig.*, 227 F.R.D. 65, 70 (S.D.N.Y.  
15 2004), *citing Noble v. 93 Univ. Place Corp.*, 224 F.R.D. 330 (S.D.N.Y.). *See also In re Drexel*  
16 *Burnham Lambert Group, Inc.*, 960 F.2d 285, 291 (2d Cir. 1992) ("Class counsel must be  
17 qualified, experienced and generally able to conduct the litigation.").

19 The Rubinsteins admit that they have practiced securities law for a mere six years,  
20 and only part of that time was on behalf of plaintiffs in class actions. *See Berman DeValerio &*  
21 *Pease LLP v. Eran Rubinstein*, Civil Action No. 07 Civ. 12127 (PBS), Counterclaim at ¶ 25  
22 (Exhibit A); *Eran Rubinstein v. Berman DeValerio Pease Tabacco Burt & Pucillo*, Civil Action  
23 No. 07-cv-04928-JG, Complaint, at ¶ 16 (Exhibit B). Moreover, they have not personally served  
24 as lead counsel in a securities class action, and are a two-person firm. Accordingly, they lack the  
25 experience, knowledge and resources to satisfy the adequacy requirement under Rule 23(a)(4)  
26 and Rule 23(g).

27 The substitution of counsel here, while the motion for appointment of lead  
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1 plaintiff is pending, and the Rubinstein's history of taking its "book of clients" from firm to firm,  
2 calls into question who is in control of IIG's litigation. All that the Court has in support of any  
3 substitute appointment of Motley Rice and Kazan McClain as Lead Counsel and Liaison Counsel  
4 is a declaration from Eran Rubinstein. IIG is silent and Motley Rice only has submitted its firm  
5 resume. There simply is not enough evidence to demonstrate that Motley Rice and the  
6 Rubinstein's satisfy the adequacy requirement for IIG pursuant to Rule 23(a)(4).

7  
8 CONCLUSION

9 For the reasons stated herein, CLAL and Direct request that the Court deny appointment  
10 the appointment of IIG as lead plaintiff and deny the appointment of Motley Rice and Kazan  
11 McClain as Lead Counsel and Liaison Counsel.

12 Dated: July 21, 2008

13 Respectfully submitted,

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